

## **Agenda Item II: TPO Activities**

### **c. Draft Program of Work for 2026**

*as of August 29, 2025*

#### **Conferences**

- Regional Meetings
  - Vietnam (Tay Ninh Province)
  - Korea (*tbc*)
  - China (*tbc*)
  - Malaysia (Alor Setar)
  - Indonesia (Yogyakarta)
- Executive Committee
  - The 46<sup>th</sup> Executive Committee (Gyeongju)
  - The 47<sup>th</sup> Executive Committee (*10<sup>th</sup> TPO Form, Taichung*)
- The 10<sup>th</sup> TPO Forum (Taichung)

#### **Joint Projects**

- Joint Participation in International Travel Fairs (one in each half of the year)
    - International Travel Fair hosted by Member Cities
    - International Travel Fair held outside member cities
- \* Final selection to be made based on member cities' input and the Secretariat's annual schedule*
- Joint Promotion Presentation (*in conjunction with the international travel fairs and 10<sup>th</sup> Forum, tbc*)
  - TPO Tourism Roadshow (*10<sup>th</sup> Forum, tbc*)
  - TPO Tourism Exchange & Partnership Program (*tbc*)
  - Human Resource Development Project
    - Culture & Language Immersion Program (*tbc*)
    - Capacity Building Program (*tbc*)
  - Special Projects
    - The 2nd Global City Tourism Summit (Busan, Korea)
  - Tourism Information Exchange Project (year-round)

#### **Information Services & Communications (year-round)**

- Website
- Official E-Newsletter
- Busan English Broadcasting
- Outdoor Billboards